

Adobe® Solutions Network

Service Providers

Attention service providers: The Adobe Solutions Network (ASN) is dedicated to helping you build and market your Adobe related output services. In this rapidly changing business environment, access to tools and information directly affects your ability to adapt and grow. The ASN Service Provider Program offers you the support and up-to-the-minute product information you need to make the most of your Adobe related business. Plus, it links you directly to the Adobe customers in your region who need your product expertise and output services.

PARTNER FOR SUCCESS

As a service provider, you play a vital role in ensuring a successful customer experience with Adobe products. That's why we're committed to supporting you with a program that offers convenient, cost-effective access to the technical and business information you need to build and market your services and achieve your business goals.

STAY ONE STEP AHEAD OF YOUR CUSTOMERS

The ability to adapt to changing customer demands is essential to a service provider's business. That's why the ASN delivers timely technical information, comprehensive resources, and cost-effective support that can help you solve pressing issues as they arise, so you can plan for the future of your business. Also, ASN membership provides you with up-to-date products so you are prepared to support your customers. The ASN Service Provider Program is your primary source of Adobe product information.

BUILD A THRIVING BUSINESS

Effective marketing is critical in your highly competitive business. Let us help you get the word out about the essential services that you provide for Adobe customers. The ASN Service Provider Program offers a range of marketing opportunities, from a listing in the online ASN Partner Finder search engine on Adobe.com to eligibility for a booth at trade shows in the Adobe Solutions Network Pavilion. And we're always looking for ways to do more.

Join the ASN Service Provider Program today and take advantage of a deeper relationship with Adobe, a wealth of Adobe related technical information, and access to Adobe customers in your markets. Discover the power of membership!

For more on the ASN Service Provider Program and how to apply for membership, please visit <http://partners.adobe.com>.

ASN SERVICE PROVIDER PROGRAM BENEFITS—NORTH AMERICA

Technical Support Benefits

- Toll-free access
- 15 technical support cases by product specialists
- Monthly technical newsletter
- Monthly program newsletter
- Technical bulletins

Additional Technical Support

- 5 additional technical support cases for US\$250
- 10 additional technical support cases for US\$395

Product Benefits

- 1 single-user copy of each of the following programs for Macintosh and Windows® (one-time enrollment benefit): Adobe Acrobat®, Adobe Illustrator®, Adobe InDesign™, Adobe PageMaker®, Adobe Photoshop®, and Adobe Type Manager® (ATM™) Deluxe
- Priority shipping of automatic upgrades to the above-listed products, when available
- Pre-release evaluation copies of Adobe products, if available

Promotional Benefits

- Permission to use Adobe trademarks in advertising material
- Free listings and customer referrals through the ASN Partner Finder search engine on Adobe.com
- Link from the ASN Partner Finder to your Web site with valid URL
- Permission to use the ASN logo to promote yourself as an Adobe Authorized Service Provider
- Eligibility to participate in trade show events in the Adobe Solutions Network Pavilion
- Eligibility to have your success story published on Adobe.com
- Access to Adobe global sales tools
- Eligibility to apply for access to Adobe's registered user database

ASN SERVICE PROVIDER PROGRAM REQUIREMENTS*—NORTH AMERICA

Submit

Annual membership fee of US\$595

Complete

Service Provider application form and agreement

Provide

- Sample output of Adobe files created by your business's customers
- Advertising and promotional materials demonstrating that output of customer-created files is your business's major service
- Copy of a Yellow Pages (or equivalent) listing showing section head(s) under which your business is advertised

* Companies eligible to join include commercial printing companies with electronic prepress capabilities, color prepress houses, service bureaus, digital media service providers, digital printers, photo labs and sign shops with digital output capabilities, and commercial facilities providing Adobe Acrobat Capture® scanning for outside businesses.



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