

Adobe® Solutions Network

Developers

Attention software developers: the Adobe Solutions Network (ASN) is dedicated to helping third-party and in-house developers successfully design plug-ins for Adobe products. Our program offers convenient access to the tools you need to work more effectively and reduce development time and costs. Plus it links you to millions of Adobe customers who can use your plug-ins to solve specialized publishing needs or expand their creative options.

TEAM UP WITH ADOBE

As a software developer, you give Adobe customers the power to extend and enhance their Adobe products. That's why we're committed to helping you achieve your technical and business goals. When you join the ASN Developer program, you get everything from cost-effective access to the technical information you need to eligibility for access to the Adobe database of registered users.

DEVELOP SUCCESSFUL PRODUCTS

Because we understand that technical information and tools are critical to your success as third-party and in-house developers, the ASN delivers comprehensive technical resources and cost-effective developer support that can help you solve pressing issues as they arise. The ASN is your primary source for the development information you need to design and build your best work.

GROW A STRONGER BUSINESS

Even the best commercial plug-in ideas need marketing support to flourish. Let us help get the word out about your business and your products. The ASN Developer program offers a range of marketing opportunities, from a listing in the online ASN Partner Finder search engine, to the chance to sell your plug-ins through the North America Adobe Store on Adobe.com, to eligibility to participate in the ASN Pavilion at trade show events worldwide. And we're always on the lookout for ways to do more.

Join the ASN Developer program today and take advantage of a deeper relationship with Adobe, a wealth of Adobe related technical information, and access to millions of Adobe customers worldwide. Discover the power of membership!

ASN DEVELOPER PROGRAM BENEFITS—NORTH AMERICA

Free Technical Support Benefits

Five developer support cases (Premium membership only)

Additional Support Benefits

- One developer support case: US\$195
- Five developer support cases: US\$895
- Ten developer support cases: US\$1,695
- Five technical support cases: US\$250
- Ten technical support cases: US\$395

Product Benefits

- Three full Adobe products (Macintosh and Windows® versions) of choice (Premium membership only; one-time benefit for new members)
- Upgrades of selected products (Premium membership only)
- Adobe Software Development Kits, available online and on CD-ROM (eligibility determined on an individual basis)

Promotional Benefits

- Permission to use Adobe trademarks in advertising material
- Free listings and customer referrals via the ASN Partner Finder search engine on Adobe.com
- Link from the ASN Partner Finder to your Web site with valid URL
- Permission to use the ASN logo to promote yourself as an Adobe Solutions Network member
- Eligibility to participate in the Adobe Solutions Network Pavilion at trade show events
- Eligibility to have your success story published on Adobe.com
- Eligibility to sell your products through the North America Adobe Store on Adobe.com
- Access to Adobe Merchandising Tools
- Eligibility to apply for access to the Adobe registered user database

ASN DEVELOPER PROGRAM REQUIREMENTS—NORTH AMERICA

Submit

- Annual membership fee of US\$995 (Premium membership) or US\$195 (Basic membership)
- Completed developer application form and agreement

For more information on the ASN Developer program and how to apply for membership, please visit <http://partners.adobe.com>.



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