Providers

Attention software training providers: the Adobe Solutions Network (ASN) is dedicated to helping you successfully market your Adobe product courses. The Adobe Certified Training Provider (ACTP) program offers convenient access to the technical information and training materials you need to present professional, in-depth training courses on the leading graphics products from Adobe. Plus, it links you to Adobe customers who are seeking product training in your area and around the globe.

BUILD YOUR BUSINESS WITH ADOBE

Because of the vital role you play in helping Adobe customers master our products, we're committed to supporting you. The ASN offers a range of marketing opportunities, from a listing in the Partner Finder search engine on Adobe.com to eligibility to participate in the ASN Pavilion at trade show events. And we're always on the lookout for ways to do more. When you join the Adobe Certified Training Provider program, you can take advantage of a deeper relationship with Adobe and gain access to Adobe customers in your markets.

STAY INFORMED ABOUT ADOBE PRODUCTS AND SERVICES

Whether you prefer to develop your own training curriculum or use the training materials that Adobe provides, access to in-depth Adobe product information is critical to your success. That's why we focus on providing you with timely information and resources. From a monthly ACTP newsletter to product demonstration files available online, the ASN delivers the tools to help you present first-rate training.

TRAIN ON PROFESSIONAL PRODUCTS

Adobe develops and markets leading Web, print, and dynamic-media design products used by millions of designers worldwide. Our products enjoy a reputation for quality and comprehensiveness that's hard to match. When you train on Adobe products, you become part of a global network that's dedicated to being the best.

BECOME AN ACE

An important step in becoming a Certified Training Provider is taking the Adobe certification exam for the products you know best. A passing mark on any exam (administered by an independent third party) certifies you as an Adobe Certified Expert (ACE) and enhances your professional reputation. When you become an ACE, you can promote your affiliation with Adobe, which will help you secure Adobe product—training jobs and market other professional skills. And ACE certification means you are one step closer to becoming an ACTP.

Join the Adobe Certified Training Provider program today and take advantage of access to in-depth information and training materials, valuable promotional opportunities, and the support you need to train people on Adobe products. Visit http://partners.adobe.com and discover the power of membership!



ADOBE CERTIFIED TRAINING PROVIDER PROGRAM BENEFITS—NORTH AMERICA

Product Benefits

- Beta software for products on which you are certified to train (when available)
- Adobe Classroom in a Book® volumes in Adobe PDF (available in English only)
- Educational pricing on Adobe products
- Discount on Adobe Press publications

Promotional Benefits

- Membership newsletters
- Certificate and other promotional materials for display in business
- Permission to use Adobe trademarks in advertising materials
- Free listings and customer referrals via the ASN Partner Finder search engine on Adobe.com
- Link from the ASN Partner Finder to your Web site with valid URL
- Permission to use the ASN logo to promote yourself as an Adobe Certified Training Provider
- Eligibility to participate in the Adobe Solutions Network Pavilion at trade show events
- Eligibility to have your success story published on Adobe.com
- Access to Adobe global sales tools

ADOBE CERTIFIED TRAINING PROVIDER PROGRAM REQUIREMENTS*—NORTH AMERICA

Agree

To use only Adobe Certified Experts (ACEs)† to teach your Adobe software classes.

Submit

- An Adobe Certified Training Provider (ACTP) application
- A signed ACTP agreement, accepting the terms and conditions
- Verification of instructor skills in the form of one of the following:
- Certified Technical Trainer credential
- Certificate of Mastery
- Valid teaching credential
- Valid Microsoft Certified Trainer (MCT) credential
- Certified Lotus Instructor (CLI) credential
- Certified Novell Instructor (CNI) credential
- * For more information on the Adobe Certified Training Provider program and how to apply for membership, please visit http://partners.adobe.com. Program offered only to qualified training providers in North America.
- † For more information on how to become an Adobe Certified Expert, please visit http://partners.adobe.com/asn/training/aceprogram.html.



